

HAIR COLOUR CHANGE



Have you ever felt the temptation to dramatically change your hair colour using an instant home hair dye? The results of such a do-it-yourself transformation come fast, but often fall short of expectations. Changing your hair colour can be difficult to achieve by using home colourants as they do not naturally lift out the hair. Mobile hairdresser **Lindsey McKenzie** is often called to the rescue, and here she shares a few home truths about home hair colouring.

What are the common mistakes clients make when colouring their hair?

Most clients tend to put cost first so home colours are often a first choice. However, they can give disappointing results. For example, if you are naturally dark and want to go much lighter, even blonde, those DIY home colourants do not contain a strong enough peroxide and therefore do not provide the correct level of lift to achieve such a great colour change. With insufficient peroxide strength you will most likely end up orange or ginger.



Professional colours naturally lift out of the hair over a period of time, causing no colour buildup. Changing hair colour is more achievable when you haven't got colour buildup on your hair in the first place. Also bear in mind that professional colouring gives the hair a healthy gloss and shine.

Do you do a lot of colour corrections?

Yes. And unfortunately for the client, colour correction can take a lot of time and money to put right. Only then the client realises the false economy and the difference between professional hair colour and the home colouring kits.

Why do home colour kits not contain the right level of peroxide?

Peroxide is a strong chemical and comes in a number of different strengths. Hairdressers go through rigorous training to learn how to mix the correct level – not enough means a brunette wanting to become blonde could end up ginger, yet too much peroxide could damage the hair. This is why, especially if you are changing your hair colour by quite a few shades, you can only get the correct level of lift using professional colour.

Can a disastrous home colouring result be corrected easily by a professional hairdresser?

Often not. Most home hair colours contain metallic salts, which can cause colour buildup. This in turn makes the hair look dull and lifeless.

When I take a test hair cutting from a client who has been using home colours, and I put professional colour on this test strand, often we still cannot get the desired result. The reason why it is sometimes difficult to achieve is the amount of colour build up. The client will need to have the hair stripped of the colour build up first, or wait for it to grow out.

WEDDING HAIR by LINDSEY MCKENZIE

From pre-wedding trials to hair on your big day as well as hair for bridesmaids, Lindsey will advise you on the best cut, colour and style, whether you are planning to stay in your comfort zone with your wedding hair or going for a breathtaking change.



For more information please contact **Lindsey McKenzie** at **Any Hair, Anywhere Mobile Service**.

All aspects of hairdressing can be booked, including cutting, styling and colouring, as well as special events, proms and weddings across Herefordshire.

Client reviews and photographs are available on Facebook: AnyHair, Anywhere
Tel: 07817 481 358 www.anyhairanywhere.co.uk